SPECIAL NOVEMBER SALES FOR THIRTEEN DAYS.

Sale Begins
Saluday
Nov. 5th

Wonderful Stocks of New FALL AND WINTER MERCHANDISE AT WONDERFUL BARGAIN PRICES, just at the season when most needed. Don't Miss This Splendid Opportunity to save by buying your Winter Supplies at the Big Reductions offered during this Sale.

Sale Closes
Salurday
Nov. 19th

10 per ct. Discount

On all Prints, Percales, Chambras Kindergarten Cloths and Wash Goods of Every Kind.

10 per Ct. Discount

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On all Flannelettes, Fleeced Goods, Canton Flannels and Shirtings.

10 per Ct. Discount

10 per ct. Discount

On entire stock of Silk and Woolen Dress Goods in both the Staple and Novelty Suitings.

10 per Ct. Discount

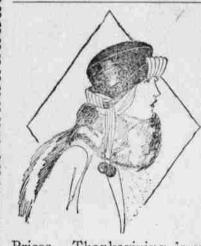
10 per ct. Discount

On all Sweaters, Hosiery and Underwear for Men, Women and Children.

10 per Ct. Discount

On entire Shoe Stock, from cheapest to highest

from cheapest to highest grade. Also many Special Bargain lots in closeouts and broken sizes at Greater Discounts.



LADIES' AND MISSES'

HATS

Cut 20 per Ct.

We offer a very choice stock of Ladies' and Misses' Headwear—the season's most approved styles—at a Fifth Less than Early Season's Prices. Thanksgiving is coming. Buy Now!

CLOTHES "tailored to measure by Born" cost little by the suit; they cost less by the vear.

For it is not uncommon to hear of Born tailored clothes that have served the wearers for eight or ten years; mighty good evidence of quality in the woolens and care in the making.

And yet, we offer you clothes "tailored to measure by Born" at prices frequently lower than you are asked to pay for ordinary clothes of doubtful merit.



Extra Money-Saving Specials GROCERIES

10 per ct. Discount

Brown Domestics, Sheet-

ings, Pillow Tubings,

Ready-Made Sheets and Pillow

10 per Ct. Discount

On all Bleached and

High Patent Golden Rod Flour, \$3.65 per 100 lbs Self-Raising " 3 80 " "
Bolted Cream Cornmeal 90c bushel
Dry Salt Jowl Meat 10c lb
Sugar Cured Bacon Squares 18c lb
Fresh Dry Roasted Rio Coffee 15c lb
Arm & Hammer Soda, 4 lbs. for 25c
Fancy Sardines in pure olive oil 10c can Rumford Baking Powder, 1 lb. size 29c
Calumet " " 29c
Celuioid Starch, 15c package, sale price 10c
Lenox Soap, 7 bars for 25c
Mascot Soap, 7 bars for 25c
Loose Rolled Oats
Granulated Sugar, 18 lbs for \$1.00, with purchase of
any other goods amounting to \$5.00, or 20 lbs. for
\$1 00 with purchase of other goods amounting to
\$10.00.

SUNDRIES

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	150 yd. Spools Merrick & Coates Thread . 5c
	Men's Canton Flannel Gauntlet Gloves, with leather
ļ	palms, special sale price 25c pair
	Simmons' "Keen Kutter" double bit axes \$2.00
	Government Reclaimed Pie Tins 3 for 5c
ı	" Bacon Cans with covers (new) 5c each
j	" Steel Army Cots, worth \$5 . \$1.69
1	" All Wool Army Blankets, full double bed
	size, new, worth \$7.50, special sale price \$4.75
j	100 pairs Heavy Cotton Blankets, size 64x76, regular
1	price, \$2 50 special price . \$1.90 per pair
	Extra Heavy Cotton Blankets 72x80, \$3.25 grade,
ì	per pair \$2.50
	Heavy Comforters, large lot, special bargains, \$3 to \$5

Clothing Bargains. Every Man's and Boy's Suit, Overcoat, Mackinaw and pair of Pants reduced for the Big Sale.

Just this sample comparison with last year's prices: Men's Fine Australian Wool Blue Serge Suits that sold last year for \$50 00, same Suits are offered this Sale for

\$27.50. All other Clothing at OVER ONE-THIRD LESS THAN LAST SEASON'S PRICES.



We offer our Entire Stock of

Ladies' Tailored Suits

at Greatly Reduced
Prices during Sale
Period: Serges, Special
Weaves Tricotines, many of them Elaborately
Trimmed with Military
Braids—Blacks, Browns
and Blues predominate.



Yours is a Wonderful Opportunity

to get a Handsome, Stylish Wrap just at the beginning of the Season at a Special Bargain Price. Come and select

yours during the Sale—the earlier the better. We offer a Large Stock of Plushes, Velours and other popular Coats, in the Newest Styles, for Ladies, Misses and Children, and every one at a Specially Reduced Price. Extra Special Discounts given when more than one Coat is purchased.

HOUSE FURNISHINGS, STOVES AND RANGES ALL CREATLY REDUCEDY

H eavy Fibre Room Rugs 9x12 feet, assorted Shades, Sale Price \$8.50. Wool and Fibre Room Rugs, 9x12 feet, for \$15.00. Tapestry Brussels Room Rugs that formerly sold for \$30.00, sale price, \$20.00. Fine Axminster Rugs, former price, \$55.00, sale price \$35.00. We offer the finest line of H eating Stoves and Ranges ever shown in Ironton at greatly reduced prices, just at the beginning of the win ter season. National Cast Range, 6 caps, large oven, high Warming Closet and

Reservoir, regular \$85 00 Range, special sale price, \$72 50. Cole's Celebrated High Oven Range, regular price, \$68 50; Special Sale Price, \$56.50. Finest \$100 00 Ranges, Sale Price, \$85.00. Large stock of Wilson Heaters from the apest to highest grades. Also complete stock of Cole's Hot Blast Heaters in all grades at 10 per cent Discount from regular prices.

Do Not Fail to See This Fine Line of Stoves.

SPECIAL. On the last Sale day—Saturday, November 19—every one present at our Store between 2:00 and 3:00 o'clock P. M. with Cash Sale Tickets showing purchases made any time during the Sale amounting to \$20.00 will receive absolutely free a New Crisp \$1.00 Bill. - Sales Tickets must show name and dates purchases were made. *

Yours for a Greater Service and Co-Operation. LOPEZ STORE CO., Irollo, Mo.